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KOREAN SOCIETY OF MICROSCOPY

IFSM

Imagine your Korea

부산광역시 BUSAN METROPOLITAN CITY

bto BUSAN TOURISM ORGANIZATION

bexco

Special Promotion @ MMC

Visit IMC20 booth & Receive a special gift from Busan!

For enquiries Please email secretariat@imc20.kr

Visit our website for more information on IMC20 **IMC20.kr**

The Host : Korean Society of Microscopy

KOREAN SOCIETY OF MICROSCOPY

Established in 1967, the Korean Society of Microscopy consists of approximately **900 members**, with about 400 of them participating in two regular academic conferences in Spring and Fall each year.

We interact closely with various international microscopic organizations such as IFSM and ICMA.

Professor Ki-Sam Shin, the chairman of the IMC20 Organizing Committee, won **the Minister of Culture, sports and Tourism Awards** in **2019**.

KSM is a promising society with a high reputation in Korea and a great potential.

IMC19 : Busan announced as host city of IMC20

19TH INTERNATIONAL MICROSCOPY CONGRESS
IMC19
Sydney 9-14 September 2018
International Convention Centre

The 19th International Microscopy Congress

9 – 14 September 2018 | Sydney, Australia

After putting in constant effort to host the Microscopy Congress in Korea since 2014… 🎉

Finally at IMC19,

Korea won the first place by a landslide as the host of IMC20!

Never give up. 🎉

Brenda Jung-moon Paeng Busan is a candidate city for IMC 20. Please come and see the booth 99! Cute Korean gifts are ready for you!!!

IMC19 : Busan announced as host city of IMC20

19TH INTERNATIONAL MICROSCOPY CONGRESS
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For hosting IMC20…

The Korean Society of Microscopy (KSM) secured governmental support from Busan Tourism Organization, Korea Tourism Organization and BEXCO and managed to operate a joint promotional stand at IMC19.

All together as one, we actively participated in the promotion of the city Busan, to various exhibitors and visitors.

KSM also organized Busan Night in Sydney in order to provide entertainment, introduce Busan to the participants and to promote IMC20.

IMC20 Promotion at M&M 2019

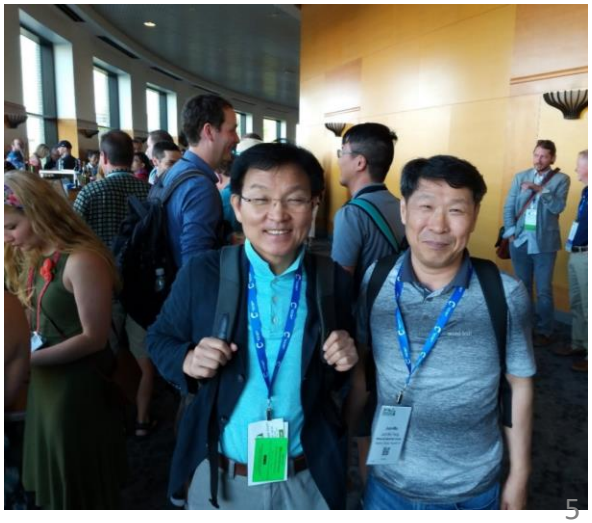
M&M 2019 (Microscopy & Microanalysis 2019 Meeting)

4 – 8 August, 2019 | Portland, Oregon, USA

Three main promotional items were prepared targeting approximately 1,000 participants at APMC12.

IMC20 Presentation Session | Busan Night @ M&M 2019

Promotion activities at M&M goes back to 2017, which is even before the hosting of IMC20 was confirmed.



IMC20 Promotion at APMC12

APMC 12 (12th Asia Pacific Microscopy Conference)

3 – 7 February, 2020 | Hyderabad, India

Three main promotional items were prepared targeting approximately 1,000 participants at APMC12.

Handouts | Souvenirs | Busan Night @ APMC12

We actively communicated with the participants in order to introduce the city, and to lead IMC20 to a success.

EAMC3: Korean Society of Microscopy Activity in Busan

EAMC3 (The 3rd East Asian Microscopy Conference)

7 – 10 November, 2017 | Busan, Korea

The East-Asia Microscopy Conference (EAMC) is an academic conference held jointly by JSM, CESM, MST and KSM participating in the International Federation of Societies for Microscopy (IFSM) and the Committee for Asia-Pacific Societies of Microscopy (CAPSM) under IFSM.

The Korean Society of Microscopy (KSM), the organizer of EAMC3, was established in 1967 and celebrated its **50th anniversary in 2017**.

EAMC3 attracted approximately **650 international participants to Busan** leading various discussions related to Microscopy.

Successful hosting of EAMC3 in BEXCO,
Busan will act as the starting point for the great accomplishment at IMC20.

Contact Details

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