

Virtual Stand - Silver Sponsors

The screenshot shows a virtual stand interface for 'The Royal Microscopical Society'. The stand is set against a background of a large, ornate hall. The interface includes a banner graphic at the top, a company logo, a stand graphic, and a company name. Below the name is a company profile section with contact information. To the left, there is a 'Meet your event contacts' section featuring two individuals, Amanda Rivera and Alan Harris, with their names, job titles, and headshots. Below this is a video player with a heading and a description. At the bottom left, there is a 'Downloads' section with three downloadable PDFs: 'Product-brochure-2021.pdf', 'Pricelist.doc', and 'Example-document.doc'. On the right side of the stand, there is a 'Contact info' section with telephone, email, and website details. Below this is a 'Live chat' function with a welcome message and a text input field. At the bottom right, there is a 'Virtual appointment booking' section with a calendar for June 2021 and a 'Select a Day' button. Red lines with dots point to various elements of the stand, corresponding to the labels on the right.

Annotations and their corresponding elements:

- Banner graphic (1600x600px)
- Company logo (380x200px)
- Stand graphic (800x1000px)
- Company name
- Company profile (Maximum 500 characters)
- Event contacts - Details (2 maximum. Name, job title and headshot)
- URL links (2 maximum)
- Live chat function
- Videos (2 Youtube or Vimeo links)
- Virtual appointment booking - Calendly (Pre-booking required)
- Resources (3 downloadable PDFs)