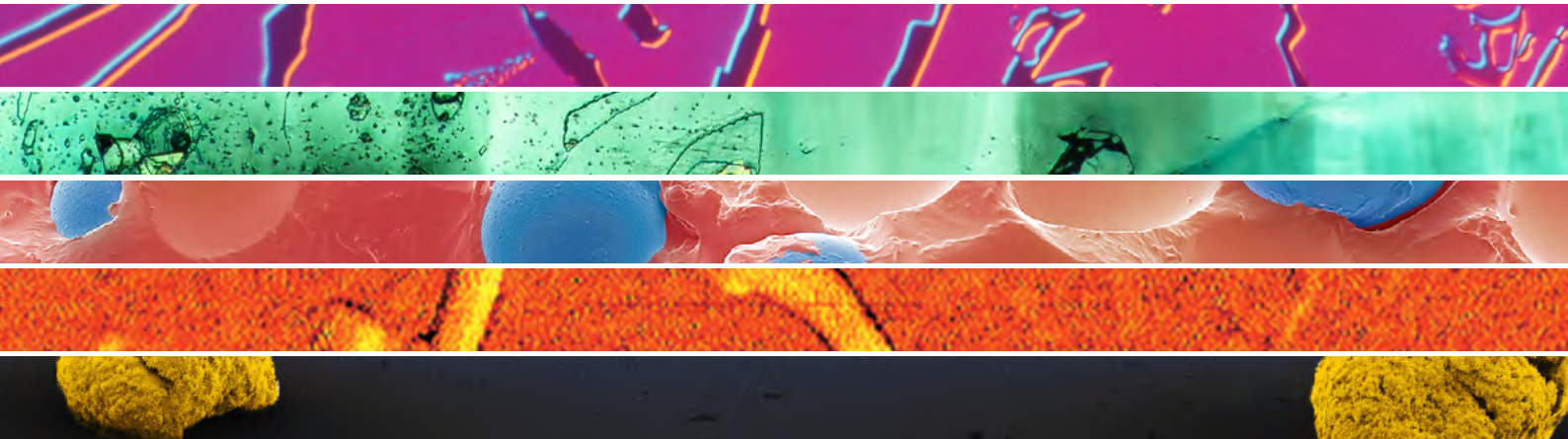


mmc2023

Microscience Microscopy Congress

incorporating **EMAG 2023**



Manchester Central, UK

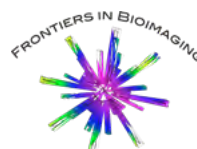
Conference, 3 - 7 July 2023 | Exhibition, 4 - 6 July 2023

Sponsorship Prospectus

www.mmc-series.org.uk/sponsors

IOP | Institute of Physics
Electron Microscopy and
Analysis Group

AFM & SPM
Atomic Force Microscopy &
Scanning Probe Microscopy



Event Management by



Be part of Europe's BIGGEST exhibition for microscopy

Welcome to the mmc2023 incorporating EMAG 2023 sponsorship prospectus

About the event

The Microscience Microscopy Congress (mmc) incorporating EMAG 2023 is one of the biggest and best international events of its kind. For years it has brought the global microscopy community together and served as a unique opportunity for companies – both large and small – to showcase all the latest products at the cutting edge of microscopy and imaging.

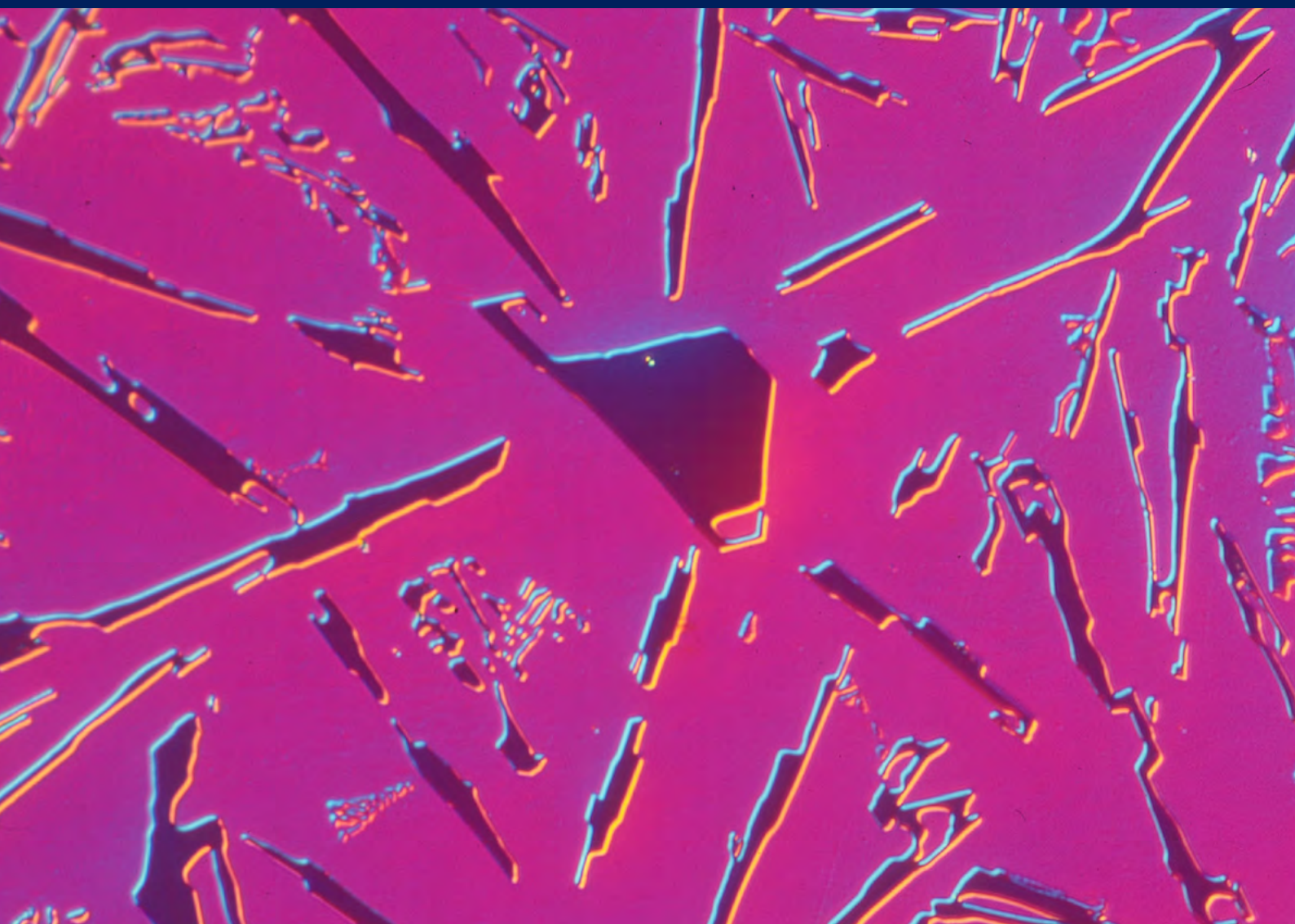
Our 2023 event is particularly special, as it marks the return of mmc as an 'in-person' event, following an online version in 2021 due to Covid-19. Nothing can fully replace the experience of meeting colleagues, clients and friends in person, and we are delighted to have the opportunity to welcome you all once again in the superb setting of Manchester Central.

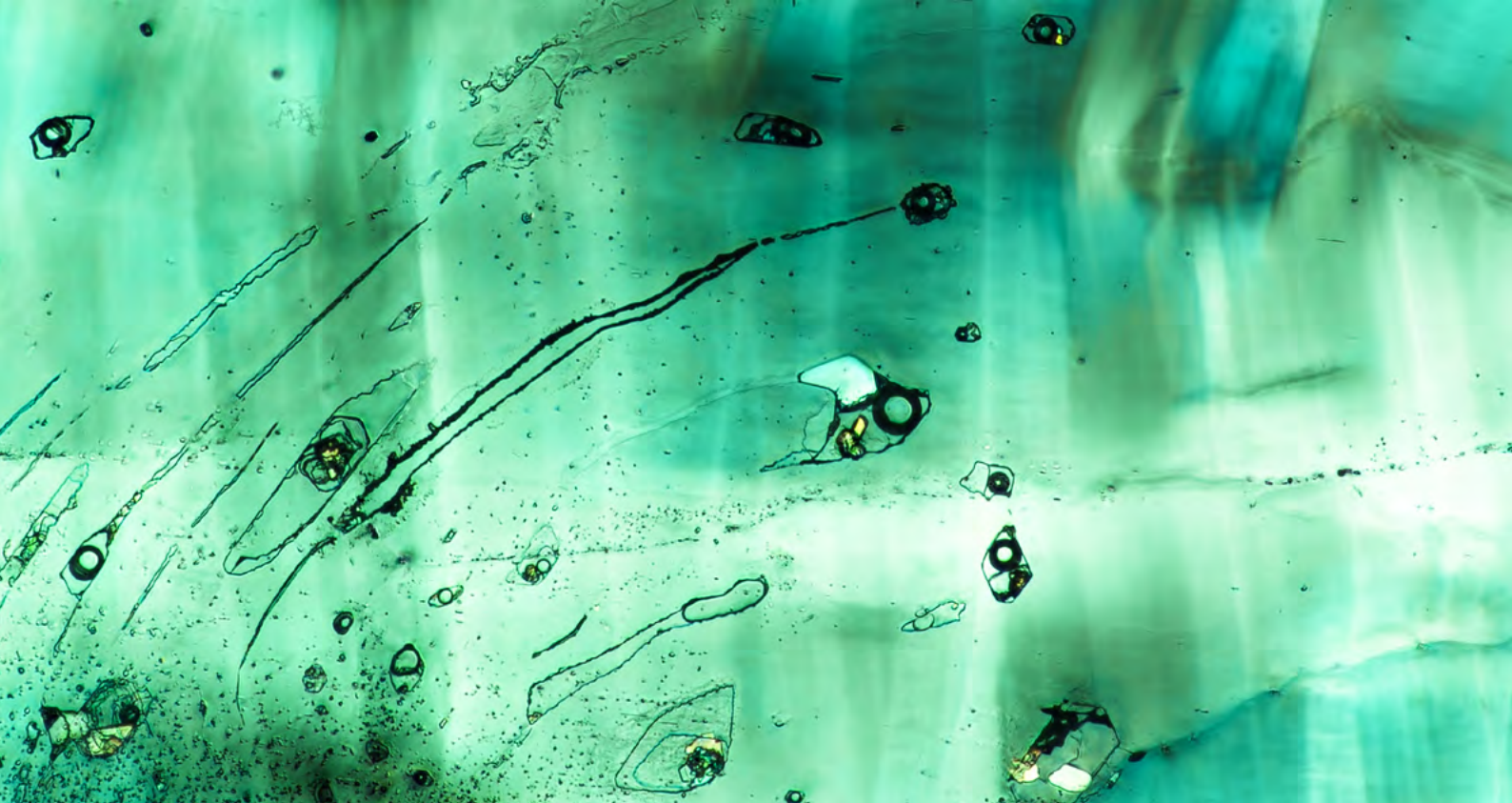
mmc2023 will feature a huge range of networking and interaction possibilities, built around an exciting scientific programme comprising six parallel streams. Meanwhile, our FREE-to-ATTEND exhibition and commercial

workshops will offer a plethora of opportunities for visitors to enhance their knowledge-base and skill-set – as well as providing valuable insights into the latest products for the workplace. A wide range of smaller meetings will enable delegates to meet with their peers within the environment of a much larger event, and there will also be a range of workshops covering the latest emerging topics.

As always, our dedicated poster sessions will feature cutting-edge research from all over the world, and visitors will also be able to enjoy a gallery of shortlisted images for the RMS Scientific Imaging Competition – the winners of which will be announced during the event. We will also be welcoming the return of the ever-popular RMS Learning Zone, where impartial experts will be on hand to answer questions and give advice.

And of course, the return of 'in-person' also means the return of the all-important social events that are perfect for networking and relaxing amid the buzz of the conference and exhibition.





Sponsorship Opportunities

Having booked a stand at mmc2023 exhibitors will have the option to build on this by choosing additional sponsorship opportunities to enhance their presence, these include: techno bites, company workshops, e-newsletter articles and much more.

Bookings for additional sponsorship opportunities will require a stand booking to have been confirmed. To add additional requirements to your confirmed booking you will need to log back into your RMS account.

Company Presentations and Workshops

5 Minute Techno Bite Presentation

Techno Bites were included in the main Conference programme for the first time at the virtual mmc2021 and proved to be popular with both sponsors and delegates. Techno bites give sponsors the opportunity to present direct to delegates during the Conference session of their choice (allocated on a first-come, first served basis). Sponsors are invited to highlight their products/research and to promote workshops or activities taking part on their stands in a five-minute presentation.

Available Techno Bites:

- Advances in Label Free Imaging
- Spatial & Imaging Cytometry
- Imaging Biomechanics
- Reproducibility of Data Analysis at Scale

**£500
each**

4 available

Commercial Workshops

Our hugely popular commercial workshops have proven to be successful vehicles for sponsors to showcase their products and services to a targeted audience at previous mmcs. At mmc2023 in-person commercial workshops return to the exhibition floor. They will be 30 minutes in length, with opportunities to present during dedicated slots within the scientific programme. Standard workshops will be in parallel with the sessions in the mornings and afternoons and premium workshops have been allocated to their own dedicated workshop sessions before and after lunch. Corporate members will be allocated 1 x standard workshop with the opportunity to upgrade to a premium workshop for an extra charge.

Standard Workshop

£250

Corporate Member Allocated Standard Workshop

FOC

It is up to the company presenting the workshop to decide on the subject matter. You may like to have your workshop presented by one or more of your customers who have experience with your products. This could help attract more workshop attendees and exhibition visitors. Your workshop topic may relate to one of the conference sessions within the mmc2023.



Pre-event Promotion

e-Newsletters Sponsorship

Multiple opportunities to sponsor one of the e-Newsletters or the e-Blast mailing in the run up to the event or to contribute an article for inclusion in one of the e-Newsletters. Mailings are circulated to over 6000 contacts. Articles will also be made available on the mmc2023 website.

mmc2023 e-Newsletter main sponsor - Logo in Prominent Position in one issue of e-Newsletter

1 available per issue **£550**

e-Newsletter Article

3 available per issue **£750**

Website Pop-Up Announcement

Promote your company through a website pop-up scheduled to coincide with a key conference announcement pre-event.

3 available **£250**

Logo on Joining Instructions

Include your company logo on the joining instructions sent to all registered attendees prior to the event

1 available **£950**



Promotional Opportunities During the Event

Congress App - Gold Sponsor

Promote your company as a Gold App sponsor. Includes banner advert, sponsored listing and 2 push notifications.

2 available

£950

Congress App Notifications

Promote your company or commercial workshop through a sponsored notification on the Congress App and encourage attendees to visit your stand.

5 available

£150

Virtual Delegate Bag Inserts

Supply content for a virtual delegate bag webpage where attendees will be able to view and download promotional documents, competitions and more. A targeted email will be sent to all registered delegates and visitors inviting them to view the contents of the virtual delegate bag.

8 available

£200

Conference Programme Booklet

Sponsor the conference programme booklet and have your logo included in the footer of every page, or include a full page or half page colour advertisement in the body of the programme. The programme booklet will be circulated to every registered attendee virtually via a PDF document.

Please note that the programme booklet is sent to delegates 1 – 2 days before the start of the event.

Programme Booklet Sponsor - Logo in Booklet Footer

1 available

£1450

Full Page Advertisement

2 available

£550

Half Page Advertisement

1 available

£275

Poster Session Sponsorship

Poster sessions are always well attended and are a great opportunity to promote your company whilst supporting and celebrating emerging talent. There will be two poster sessions at mmc2023, and we are inviting one company to sponsor both events. Your company logo will be acknowledged in the programme and on the website and you will have the opportunity to display a pop-up in the poster area during the reception.

1 available

£1500

Poster Prize Sponsorship

Contribute to emerging science by sponsoring poster prizes. Your logo will be included on the certificates and your support will be acknowledged during the poster prize presentation. Please contact Dawn Hopkins (dawn@rms.org.uk) or Nick Cameron (nick@rms.org.uk) to discuss suitable prizes.

**£150 plus cash prizes of
£100 1st prize
£50 2nd prize**

Multiple available

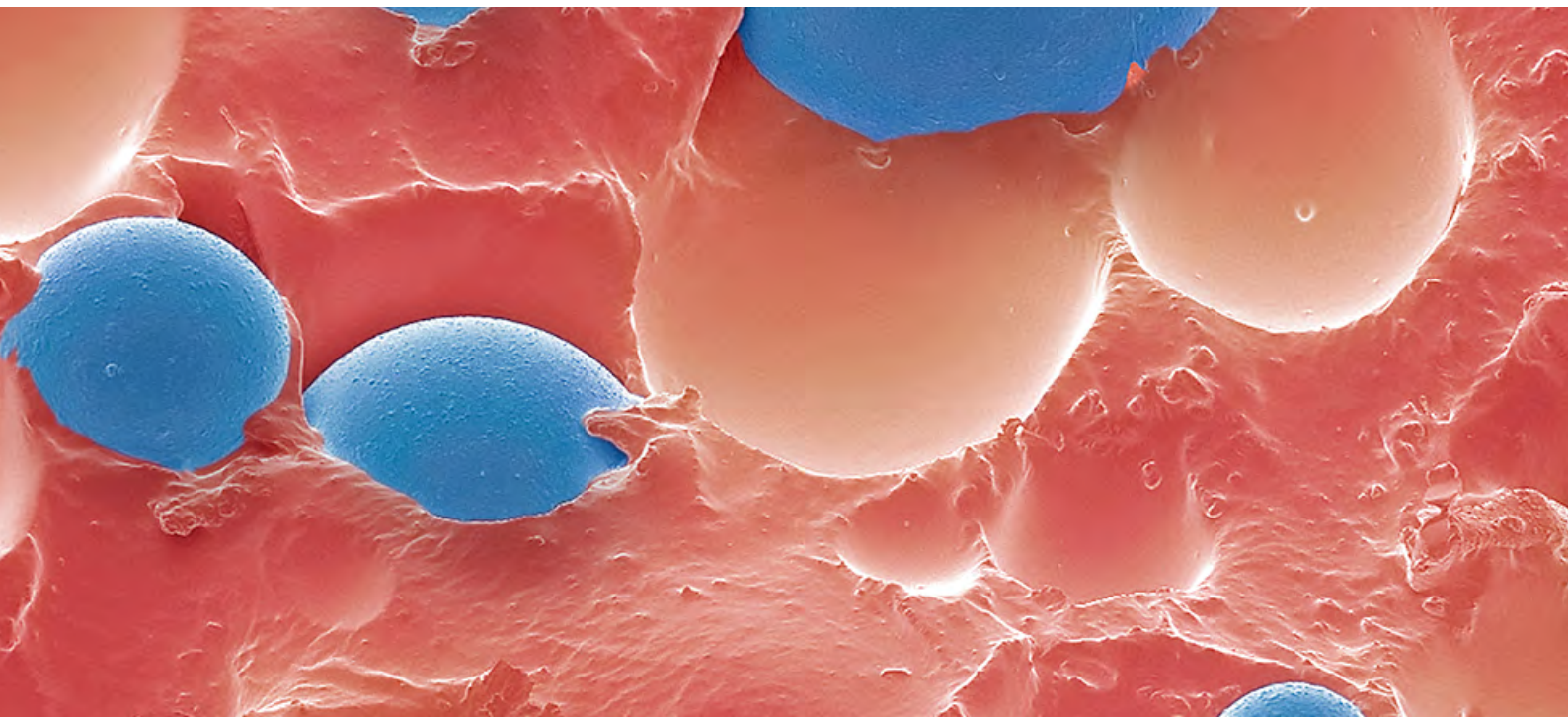
Frontiers in Bioluminescence Networking Event

Support and contribute to an evening of specialised networking for the Frontiers in Bioluminescence community away from the rush of mmc2023 at a popular Manchester restaurant. Up to 100 people will be attending the dinner including session organisers, invited speakers, delegates and other company representatives. Sponsorship clearly highlighted in the official RMS programme booklet, during the dinner and via the mmc2023 website. Includes 2 dinner tickets.

1 available

£850

All prices exclude VAT at the prevailing rate



Venue Free WiFi Name Change & Splash Page

The provision of free WiFi access is greatly appreciated by all visitors. Make them eternally grateful to you as they enjoy the event, whilst keeping on top of emails. Sponsor the mmc2023 free Wi-Fi network and re-name it to include your company name.

1 available

£1750

Free Standing Adverts

Take your brand message beyond your stand by sponsoring a 46' Panasonic LCD display freestanding screen in the Central Foyer/Registration Area. Rotating company adverts provide excellent eye-catching exposure.

2 available

£600

Session Sponsorship

The RMS welcomes session sponsorship enquiries. Please contact Dawn Hopkins (dawn@rms.org.uk) or Nick Cameron (nick@rms.org.uk) for more information.

Scientific Imaging Competition Prizes – Where Science Meets Art

Contribute to the RMS Scientific Imaging Competition through sponsoring prizes. The competition is divided into seven categories for which there are two prizes each (1st and 2nd) as well as an overall people's choice award.

The categories are:

- Electron Microscopy – Life Sciences
- Electron Microscopy – Physical Sciences
- Light Microscopy – Life Sciences
- Light Microscopy – Physical Sciences

- AFM and Scanning Probe Microscopy
- Short Video
- Other

Prize winners and sponsors will appear in infocus Magazine and will be displayed in the gallery during mmc2023. In addition, a prize giving will take place during the event and winners will be announced on social media. In the past prizes have included cameras, binoculars, iPads, and cash. Please contact Dawn Hopkins (dawn@rms.org.uk) or Nick Cameron (nick@rms.org.uk) for more information.

Block of Delegate Registrations

Invite key contacts to attend the Conference as your guest by buying a block of ten delegate registrations to give them free access via a discount code. Please contact Dawn Hopkins (dawn@rms.org.uk) or Nick Cameron (nick@rms.org.uk) for more information.

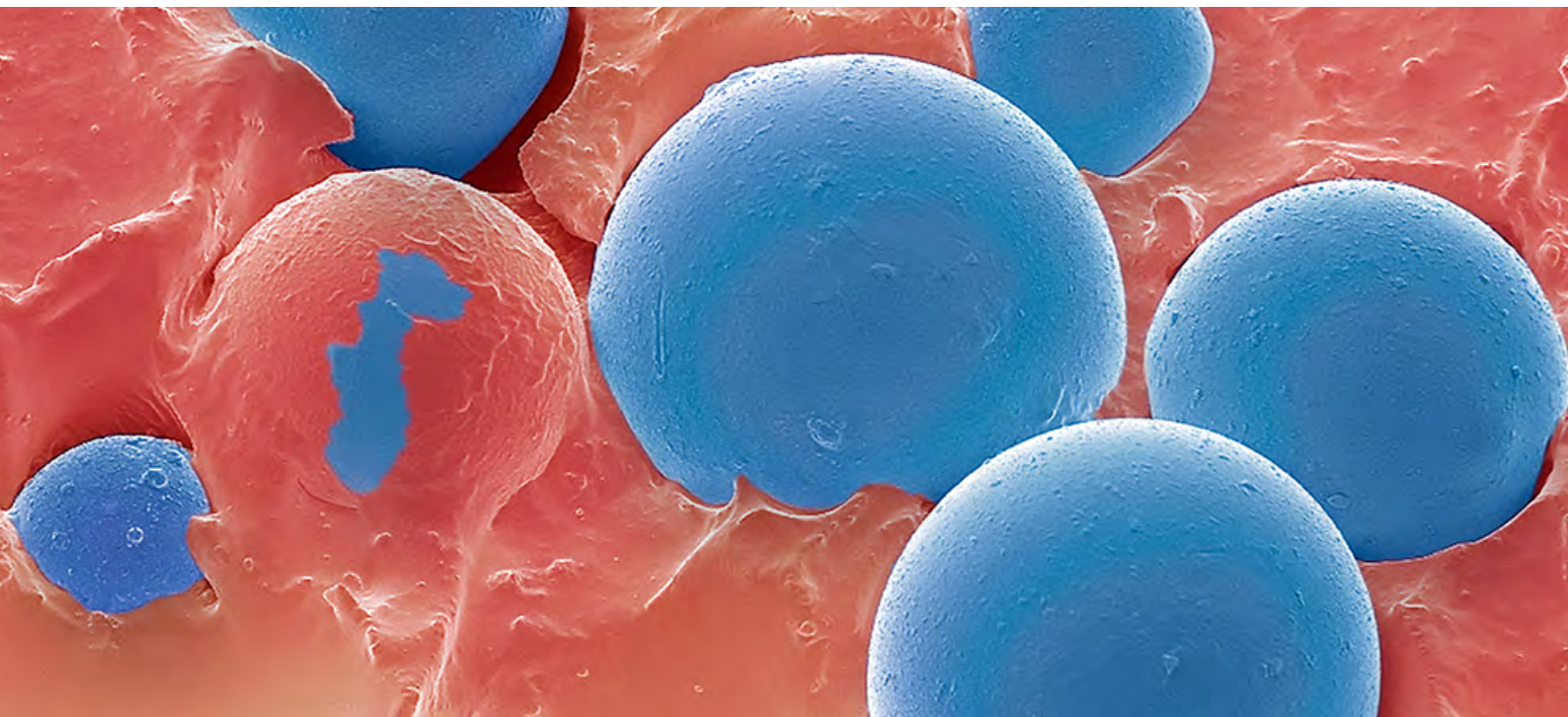
Sponsorship of Travel Bursaries

Help support delegates attending the Conference by contributing to the travel bursary fund. Your company logo will be included on the bursary application form and on the mmc2023 website. Please contact Dawn Hopkins (dawn@rms.org.uk) or Nick Cameron (nick@rms.org.uk) for more information.

Sponsorship of Early Career Bursaries.

Help support the participation of young microscopists whilst promoting your company. Your logo will be included on the bursary application form and on the mmc2023 website. Please contact Dawn Hopkins (dawn@rms.org.uk) or Nick Cameron (nick@rms.org.uk) for more information.

All prices exclude VAT at the prevailing rate



mmc2023

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Exhibition, 4 - 6 July 2023, Manchester Central, UK

How to book additional sponsorship opportunities

- Ensure that you have reviewed all the information within this sponsorship prospectus.
- Log back into the RMS website account that you made the stand booking with from 1400hrs GMT on Wednesday 9 November 2022. *This needs to be done by the account holder who made the stand booking.*
- Select 'My Account' (green box top right of screen).
- Select 'My Events' from drop down menu.
- Select mmc2023: 'Microscience Microscopy Congress 2023 – Sponsorship Booking' and click on 'View Booking'.
- Select 'Get More Tickets'.
- Choose the additional sponsorship opportunities that you wish to add to your booking.
- Submit your booking.

Key Dates

Additional sponsorship booking opens to all sponsors - 9 November 2022, 1400hrs GMT

Additional Sponsorship booking deadline - 31 May 2023

Key Information

All sponsorship opportunities will be allocated on a first-come, first-served basis.

Do you have an idea for a sponsorship opportunity that you don't see listed? Please contact dawn@rms.org.uk or nick@rms.org.uk to make a suggestion.

 @mmc_series, #mmc2023UK

Event Management by



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Oxford, OX4 1AJ
www.rms.org.uk
Registered Charity: 241990

